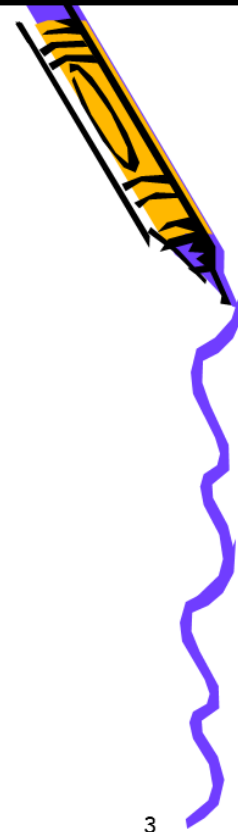


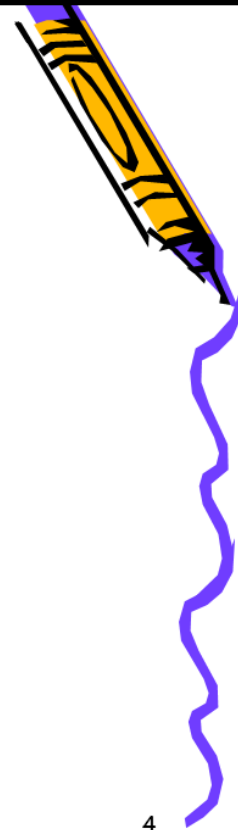
## What is Dyslexia?

- It interrupts language based learning: spelling, reading, writing.
- it affects 1 in 5 people, boys and girls equally, and persists throughout life
- it makes it difficult for a student to succeed academically in the typical instructional environment, and it can qualify a student for special education, special accommodations, or extra support services.
- It is treatable with the right kind of learning environment



## What Dyslexia is Not

- Not a sign of poor intelligence
- Not the result of laziness or not trying
- Not an eye problem



## The Good News....

*With appropriate education, understanding, and time,* many individuals with dyslexia learn to read and write and to develop their special abilities and talents. Many successful scientists, artists, athletes, and world leaders are people with dyslexia.



**ROLE MODELS**  
Dyslexia didn't stop these famous men and women from achieving greatness. In some cases it may have fueled their creative fires

**THOMAS EDISON**  
The man behind the light bulb and phonograph didn't speak until age 4

**TOM CRUISE**  
Even as Top Gun, he says, he was "a functional illiterate." Now he helps kids learn to read

**JAY LENO**  
Tonight Show host may flub a cue card, but the show goes on

**AGATHA CHRISTIE**  
The Queen of Crime struggled with words and yet wrote nearly 100 books, which have sold 2 billion copies

**WALT DISNEY**  
He was determined to bring his Technicolor imagination to life

**WHOOPI GOLDBERG**  
A high school dropout who turned her talents into Oscar gold



## What Kind of Instruction Helps a Person with Dyslexia?

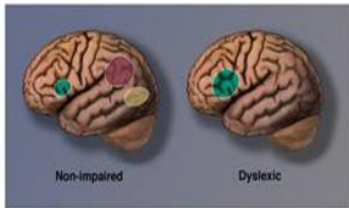
- Students with dyslexia **do not** intuitively learn the language rules and code
- Memorization of words are **not** a successful long term strategy

» BUT...

- Students **do** respond when teaching is explicit and the content is carefully planned...
- Our multi-sensory approach taps into 10 principles of Orton-Gillingham for your child's success...



**Neural Signature for Dyslexia:  
Disruption of Posterior Reading Systems**



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