

## Children's Dyslexia Center - Southern Illinois A Scottish Rite Charity

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Dear Friends of the Center,

In recognition of National Dyslexia Month, the Children's Dyslexia Center – Southern Illinois will be holding its annual/First Virtual Walk-A-Thon to Help Children with Dyslexia the Month of October 2020. I would like to invite you to join us but at a distance to help celebrate the success of our Learning Center.

The Children's Dyslexia Center is proud to provide one of the most effective professional reading and written language instruction programs to children and young adults with dyslexia throughout the metroeast area. In addition, our Center provides training and certification of tutors to work with children with dyslexia. All of the services offered at the Children's Dyslexia Center are provided at **no cost to the participants and their families**.

As a friend and supporter of our Center, I want you to know how much your support has been appreciated. I would also ask and thank you in advance for your continued support. A registration form for this year's Virtual Walk/Run is enclosed for your convenience. In addition to being a valued participant, you may want to consider becoming a walk sponsor. Several levels of sponsorship are available this year:

**\$1,000 – Banner Sponsor** (Sponsor will be recognized on a banner which will be displayed at Learning Center functions for 3 years, a Facebook post, and on the back of this years walk t-shirt.)

**\$250 – T-shirt Sponsor** (Sponsor will be recognized on the back of the walk t-shirt as well as a Facebook post supporting the walk)

**\$35 – Social Media Sponsor** (Sponsor will be recognized with a Facebook post supporting the walk)

All donations to the Dyslexia Center may be considered deductible as a charitable contribution. Thank you again for helping children with dyslexia succeed.

Sincerely,

Brían Brown and Weston Hock

2020 Walk Chairpersons

I would like to continue to help the Learning Center with the following sponsorship:

\$1000 – Banner Sponsor \$250 – T-Shirt Sponsor \$35 – Social Media Sponsor

Sponsors Name to Appear:\_

(If you would like us to use your company logo please send a jpeg to our email cdcsouthernillinois@gmail.com)

Please mail with check made payable to: "Children's Dyslexia Center – Southern Illinois" (with the words "Walk-A-Thon" in the memo), P.O. Box 23954, Belleville, IL 62223. If you have any questions please call (618) 477-0083. Or Visit (http://readwithdyslexia.com/sponsor\_a\_child/annual-walk-a-thon/) to donate *Sponsorships must be received by Sept. 24, 2020 to be included on this year's t-shirt.*